



## Featured Speakers

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### *Mr. Don Tapscott*

*President, New Paradigm Learning Corporation*

Mr. Tapscott is an internationally requested authority, consultant and speaker on business strategy and organizational transformation. His clients include top executives of many of the world's largest corporations and government leaders from many countries. The *Washington Technology Report* says he is one of the most influential media authorities since Marshall McLuhan.

Mr. Tapscott is President of New Paradigm Learning Corporation, which he founded in 1993, and Adjunct Professor of Management, Joseph L. Rotman School of Management, University of Toronto. He regularly contributes articles and opinion pieces to North American newspapers and magazines like *Forbes*, *USA Today* and *The Wall Street Journal*, and is a columnist for *enRoute*, *Intelligent Enterprise* and *Director* magazines. He has been interviewed by broadcast media around the world.

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### *Dr. Richard Garrett*

*Deputy Director, Observatory on Borderless Higher Education, UK*

Dr. Garrett was co-founder of the Observatory and has led its research agenda since 2001. The Observatory is a strategic information service covering e-learning, transnational higher education and new providers (e.g. for-profit universities) internationally. Through a Web site ([www.obhe.ac.uk](http://www.obhe.ac.uk)), the Observatory offers expert reports, in-house briefings and news analysis. He has spent the past four years analysing international trends in e-learning in higher education, and has written and commissioned various reports and articles in this area. Dr. Garrett was contracted by OECD to work on the *E-Learning in Tertiary Education* study. Dr. Garrett commissioned the Observatory report from Dr. Candace Thille, and worked on the OECD study with Dr. Tony Bates and Dr. Stéphan Vincent-Lancrin. Dr. Kuzvinetsa Peter Dzvimbo is on the Observatory Advisory Committee.

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### *Dr. Stéphan Vincent-Lancrin*

*Analyst, OECD/CERI*

Stéphan Vincent-Lancrin has been working at the OECD Centre for Educational Research and Innovation (Directorate for Education) for about 5 years on various topics, including internationalization of higher education, e-learning, international quality assurance, knowledge management, and learning cities and regions. He has coordinated the recent OECD/CERI publication on *Internationalization and Trade in Higher Education* and is currently running a follow-up on capacity building. He also contributes to the CERI project on the future of universities. He has worked with fellow panelist/presenter Richard Garrett on *E-Learning in Tertiary Education* and the Observatory on Borderless Higher Education.

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### *Sir John Daniel*

*President and Chief Executive Officer, Commonwealth of Learning*

Sir John Daniel's Commonwealth of Learning is the only international intergovernmental organization whose mission is focused solely on the use of technology in teaching and learning. As a former Assistant Director-General for Education at UNESCO, a former Vice-Chancellor of the UK Open University and a former Vice-President of Athabasca University, Sir John has worked previously with many of the other panelists and presenters on the program.

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### *Dr. Margaret Haughey*

*Associate Dean, Graduate Studies and Research, University of Alberta*

Dr. Margaret Haughey's interest in distance learning began with designing multimedia kits for classroom use. Her central interest remains the design of resources and strategies for distance learners. A professor in Education at the University of Alberta, she is involved in researching, developing and teaching networked learning courses. Her research interests include virtual schooling in the K-12 sector and the introduction of Web-based post-secondary learning environments. Margaret is also the editor of the *Journal of Distance Education* (a refereed journal of the Canadian Association of Distance Education).

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## Speakers

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### *Dr. Terry Anderson*

*Professor and Canada Research Chair in Distance Education, Athabasca University*

Terry Anderson maintains an active research program and teaches a course on Emerging Issues in Education Technology in the Masters of Distance Education program at Athabasca University. Currently, he is developing a number of projects aimed at defining and stimulating a research agenda for e-learning in Canada. He has co-authored two books with Margaret Haughey. He has also been a long-time friend of Tony Bates.

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### *Dr. Tony Bates*

*President, Tony Bates Associates, Ltd.*

Tony Bates is a consultant to OECD with respect to this conference. As a Cisco Systems Chair of e-learning, he just completed a strategic plan for e-learning for the Southern Alberta Institute of Technology. As a part-time research chair in e-learning at the Open University of Catalonia, Barcelona, Spain he has developed a research program in e-learning. He has worked with the following participants: Richard Garrett, Kuzvinetsa Peter Dzvimbo, Gabriel Ferraté, and Sir John Daniel.

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### *Dr. W.J. Byrne*

*Deputy Minister, Alberta Advanced Education*

Named Deputy Minister of Alberta Community Development in March 2001, Dr. Byrne held this position until November 2004, when he was appointed as Deputy Minister of Alberta Advanced Education. Dr. Byrne's interest in higher learning, particularly distance education, has resulted in active research and education programs at the province's heritage facilities, and this interest continues through his association with the ministry of Advanced Education.

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### *Dr. Kuzvinetsa Peter Dzvimbo*

*Rector, The African Virtual University*

Dr. Dzvimbo oversees the activities of the African Virtual University in 22 African countries and over 40 learning centers. He also works with governments, bilateral and multilateral agencies to solve bandwidth and connectivity issues affecting African institutions as they attempt to bridge the digital divide and make relevant higher education affordable for the majority of African students. He has worked with Tony Bates in Distance Teaching and Open Learning in Africa.

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### *Dr. Ulf-Daniel Ehlers*

*Coordinator, European Quality Observatory, University of Duisburg-Essen*

Dr. Ulf-Daniel Ehlers' research work with both the University of Duisburg-Essen and the European Research Consortium (Project Triangle) has made him an internationally recognized researcher and innovator in the area of E-Learning focusing on quality management. He helped form the European Foundation for Quality in E-Learning, which has become a leader in this field. He coordinates the European Quality Observatory, a platform for quality development and monitoring strategies in Europe.

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### *Dr. Gabriel Ferraté*

*Rector, Universitat Oberta de Catalunya*

Dr. Ferraté is also VP of the International Council for Distance Education, as well as a member of several national and EU boards of experts dealing with the adoption and impact of the ICT in our society. His current work includes leading organizational change both in traditional higher education institutions and in new virtual universities, and developing lifelong learning and e-learning as a facilitator to overcome the digital divide. He has worked with Tony Bates and Maruja Gutiérrez in the past.

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### *Mr. Helio Chaves Filho*

*Educational Consultant, Secretary of Distance Education, Ministry of Education, Brazil*

Mr. Chaves' professional role at SEED/MEC is mainly related to policies and practices within post-secondary e-learning in Brazil. His experience deals directly with educational legislation, government programs for teachers and legal quality standards as they relate to distance education.

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## Speakers *(continued)*

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### *Ms. Maruja Gutiérrez-Díaz*

*Head of Unit, European Commission-Directorate General for Education and Culture*

Ms. Gutierrez-Diaz heads a unit in charge of ICT policy for education and training, and of coordination and synergy with related EU policies and programs. Its objectives include ensuring innovative and efficient use of new technologies for education and training, promoting digital competence as a tool for social inclusion and fostering quality digital content and services for education and training. She has worked with Dr. Ulf Ehlers and Dr. Ferraté on several EU funded programs.

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### *Hon. Dave Hancock*

*Minister, Alberta Advanced Education*

Elected as a Member of the Legislative Assembly of Alberta in March 1997, Dave Hancock's service includes Minister of Federal and Intergovernmental Affairs, Deputy House Leader, and Minister of Justice and Attorney General. Mr. Hancock was sworn in as the Minister of Advanced Education in November 2004. He is also Government House Leader, a member of the Agenda and Priorities Committee and Vice Chair of the Standing Policy Committee on Education and Employment.

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### *Ms. Lois Hawkins*

*Assistant Deputy Minister, Information and Strategic Services, Alberta Education*

Lois Hawkins provides leadership in strategic and business planning, policy, information and technology management, and learning technologies, in support of lifelong learning. Previously, with Alberta Advanced Education and Career Development, Lois led a team responsible for policy development, federal/provincial activities, immigration, learner issues, strategic planning and research, information management and legislative services as Assistant Deputy Minister, Information and Policy Services.

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### *Mr. Denis Herard*

*Member of the Legislative Assembly for Calgary-Egmont*

Denis Herard was elected to his fourth term as Member of the Legislative Assembly for Calgary-Egmont on November 22, 2004. He has served as deputy chair of the standing committee on Law and Regulations and as chair of the Standing Policy Committee on Learning and Employment. First elected in 1993, he has chaired and participated on many committees focusing on ICT, education and business. Previously he operated a telecommunications and computer software business in Calgary.

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### *Dr. Carolyn Jarmon*

*Senior Associate, National Center for Academic Transformation*

Carolyn Jarmon has spent the last five years working on innovative national programs that have demonstrated it is possible to increase student learning and contain the costs of instruction using information technology. She is also involved in developing forums to share effective learning practices and challenges, and address key policy issues related to effective learning experiences for students using information technology.

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### *Dr. Jeong-Taik Lee*

*Senior Research Fellow, The Korea Research Institute for Vocational Education and Training (KRIVET)*

Dr. Lee is involved in researching *Self-Directed Life Long Learning Management: A Guide for South Korean Small and Medium Enterprise Employees*. He is also involved in diagnosing learners' needs, formulating self-learning goals, identifying human and material resources, and selecting and implementing appropriate SDL strategies, and assessment.

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### *Dr. Paul Lefrere*

*Executive Director E-Learning, Microsoft EMEA (Europe, Middle East, Africa) Professor of E-Learning, University of Tampere, Finland*

Dr. Lefrere serves on various European and national advisory groups, including the Public Policy Group of the e-Learning Industry Group (eLIG), a consortium of ICT companies and e-learning content providers, including leading universities. Prior to joining Microsoft, Paul was Policy Adviser on Interoperability Systems at the Open University, UK where he chaired the strategic management of technology course (MBA) and co-authored the influential book, *Transforming e-Knowledge*.

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## Speakers *(continued)*

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### *Dr. Malcolm Read*

*Executive Secretary, UK Joint Information Systems Committee (JISC)*

JISC is a government-funded body promoting innovative use of ICT across post-16 education and funding infrastructure services. Activities include the JANET academic network, online resources, support for research, learning and teaching, and institution management. JISC funds projects promoting e-learning and the integrated management of on-line resources including learning objects. It is also involved in e-pedagogies research. Dr. Read is involved in UK strategy for e-learning across the education sector.

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### *Dr. Tom Schuller*

*Head of OECD/Centre for Educational Research and Innovation (CERI)*

Tom Schuller is Head of the Centre for Educational Research and Innovation (CERI), OECD, Paris. He was Dean of the Faculty of Continuing Education and Professor of Lifelong Learning at Birkbeck, University of London from 1999 to 2003. Participants will be interested in his management of a project on Open Education Resources and his involvement in CERI's University Futures project.

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### *Dr. Candace Thille*

*Project Director, Carnegie Mellon University's Open Learning Initiative (OLI)*

Candace Thille is devoted to developing high quality online courseware. Currently, she is providing access to high quality post-secondary education and educational materials to those who otherwise would be excluded due to geographic, economic, social or time constraints. In addition, she has a dual focus of producing online courses and research into how to make such courses more and more effective in facilitating learning.

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### *Mr. Andrew Treusch*

*Assistant Deputy Minister, Strategic Policy and Planning, Human Resources and Skills Development Canada*

Andrew Treusch was appointed Assistant Deputy Minister, Strategic Policy and Planning of the new Department of Human Resources and Skills Development Canada (HRSDC), in January 2004 following the restructuring of Human Resources Development Canada (HRDC) in December 2003, and a subsequent internal reorganization in the new department.

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### *Mr. Jeff Zabudsky*

*President, Red River College of Applied Arts, Science and Technology*

Jeff Zabudsky believes that e-learning will form a core strategic strength for community colleges to meet skills development needs of Canada's economy. As such, he is involved in increasing capacity of his college to meet the life-long learning needs of Canadians, advocating public policy initiatives to advance the development of e-learning, and establishing public/private partnerships to build e-learning capacity.

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## *Student Representative*

*National Unions of Students in Europe (ESIB)*

The National Unions of Students in Europe (ESIB) represents 50 national unions of students from 37 countries, four international student organizations and 4 national organizations. They currently represent 11 million students and are considered by the European Commission and other stakeholders in education as the European student representative body.

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